

BACK
TO THE
FUTURE
1972-2022

FUTURE

FROM SMALL ARTISANS TO INTERNATIONALLY RENOWNED REALITY

ITAP MISSION AND VISION FOR THE FUTURE

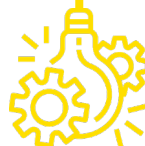
Itap mission for the future is to continue to be one of the leading manufacturers, internationally, in the market for plumbing components and technologies.

By what means?



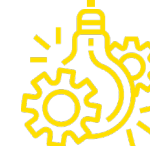
TARGETED ACTIONS TOWARDS THE CUSTOMER

- continuous sales visits
- visits to Itap
- demos at customer sites
- constant support from Area and Export managers
- pre- and post-sales support
- seminars and technical presentations
- competitive pricing
- marketing team for integrated communication
- advertising and merchandising to promote sell out



TARGETING A RANGE FOCUSED ON ITAP'S CORE BUSINESS

- check valves
- ball valves
- pressure reducers and filters
- stainless steel manifolds



HIGHLIGHTING THE VALUE OF STOCK

- products always available
- fast and accurate order processing
- fast deliveries
- fast back office feedback to the customer



ITAP MISSION



FROM SMALL CRAFTSMEN TO INTERNATIONALLY RENOWNED REALITIES

ITAP MISSION AND VISION FOR THE FUTURE

For **Itap**, the **well-being of employees** in the company and **customer satisfaction** are **two fundamental and indispensable things**.

Thanks to **excellent internal communication**, a well-structured **training plan** and **special attention to the needs of employees**, the **Itap team** always **works in harmony and synergy**, creating a serene and collaborative environment that leads to great results in terms of work.

Teamwork leads to **working every day** with **commitment and passion**, to **guarantee customers quality products**, **engaging external communication** and **impeccable, punctual and fast service**.

These **two factors** guarantee **solidity**, an **element** that the **company** has been able to **build** and **maintain over the years** and for **which it is famous worldwide**.

Another step **Itap** wants to take to improve and keep up with the times is
TO MOVE FROM AN ORGANISATION BY FUNCTIONS TO ONE BY PROCESSES:

The **ORGANISATION BY FUNCTIONS** is a **gerarchical model** where **people are grouped by area** of specialisation and **supervised by a functional manager** or head of function.

ORGANISATION BY PROCESS is definitely **more advantageous**; it **allows business decisions to be planned** and always dependent **on the work process** as a whole, with the overall **good of the company** in mind and also being **able to solve any problems and obstacles**.

ITAP VISION

The **vision for the future**, therefore, is to continuously enhance and **implement all aspects and tools that can constantly improve and grow the company** and its **employees**, for a **prosperous and flourishing tomorrow** as the past 50 years have been.

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ITAP MISSION AND VISION FOR THE FUTURE

DID YOU KNOW THAT...?

In the **1970 Itap** started out as a **small business** in a **room under the house**, with **few employees** and **little machinery**. Over time, always **with an eye to the future**, it **grew**: **space grew**, the **number of machines** and, above all, **people increased**.

From a handful of employees in the early days, **today Itap boasts almost 200**, a **large team** working in perfect synergy that has become **part of a large family**.

A **family** that is **destined to grow** a lot **more in the future** with new faces and new figures!



1972



2022

